

TRAVEL AGENCY ACTIVITIES (ISIC/NACE 7911): SESSION INTRODUCTION

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Overview

- **Review of classifications**
- **Mini-presentations on turnover/output**
- **Mini-presentations on SPPIs**
- **Discussant's remarks**

Industry classifications

		Differences		
	ISIC (Rev 4) NACE (Rev 2)	NAICS (2012)	ANZSIC (2006)	JSIC (Rev 13)
section	N Administrative and Support Services	56	✓	Living-Related + Personal S.
division	791 Travel Agency and Tour Operator Activit.	5615	722	✓
sub- division	7911 Travel Agency Activit.	56151	7220 Travel Agency <u>and</u> Tour	7912
	7912 Tour Operators Activit.	56152	Arrangement Services	7911

Definition ISIC/NACE 7911, NAICS 56151:

Travel agency activities

- This class includes activities of agencies, primarily engaged in selling
 - travel,
 - tour,
 - transportation and
 - accommodation services
 - to the general public and commercial clients

		Differences
CPA (2008)		CPC (2008)
7911.1	Travel agency services of <u>transport</u> reservations ...	8551
	<ul style="list-style-type: none"> - 1: ... of airlines - 2: ... of railways - 3: ... of buses - 4: ... vehicle rental - 9: ... other transportation 	✓
7911.2	Travel agency services of reservation of <u>accommodation</u> , <u>cruises</u> and <u>package tours</u>	8552
	<ul style="list-style-type: none"> - 1: ... of accomodation - 2: ... of cruises - 3: ... of package tours 	+ Time-share exchange services

		Differences
CPC (2008)		NAPCS (US)
8551	Reservation services for <u>transportation</u> ...	5615.1.1.1
	- 1: ... for air transportation	5615.1.1.1.1
	- 2: ... for rail transportation	5615.1.1.1.3
	- 3: ... for bus transportation	5615.1.1.1.2
	- 4: ... for vehicle transportation	5615.1.1.1.4
	- 9: ... other transportation arrangement and reservation services	5615.1.1.1.2 5615.1.1.1.6
8552	Reservation services for <u>accommodation</u> , <u>cruises</u> and <u>package tours</u>	
	- 1: ... for accomodation	5615.1.1.2
	- 2: ... time-share exchange services	5615.3.7
	- 3: ... for cruises	5615.1.1.1.5
	- 4: ... for package tours	5615.1.1.3 + 5615.2

Definition CPA 79.11.1 / CPC 8551:

Travel agency services for transport reservations

- services related to sales of transportation and related services,
 - obtaining a client's requirements, advising on alternatives, assisting in the client's choice and
 - may include issuance of tickets on behalf of the service provider.
 - They are often provided in person, by telephone or over the Internet.
 - Respective reselling services are also included.
 - The reservations can be for domestic and international transport
- Reservations for airlines, railways, buses, vehicle rental and other transportation arrangements

Definition CPA 79.11.2 / CPC 8552:

Travel agency services for reservation of accommodation, cruises and package tours

- Reservation services for accommodation
 - arranging reservations for accommodation services for
 - domestic accommodation reservation services
 - international accommodation reservation services
 - direct exchange services for other owners of residential property such as homes or apartments/flats
- Reservation services for cruises
 - cruises of one day or less
 - cruises of more than one day

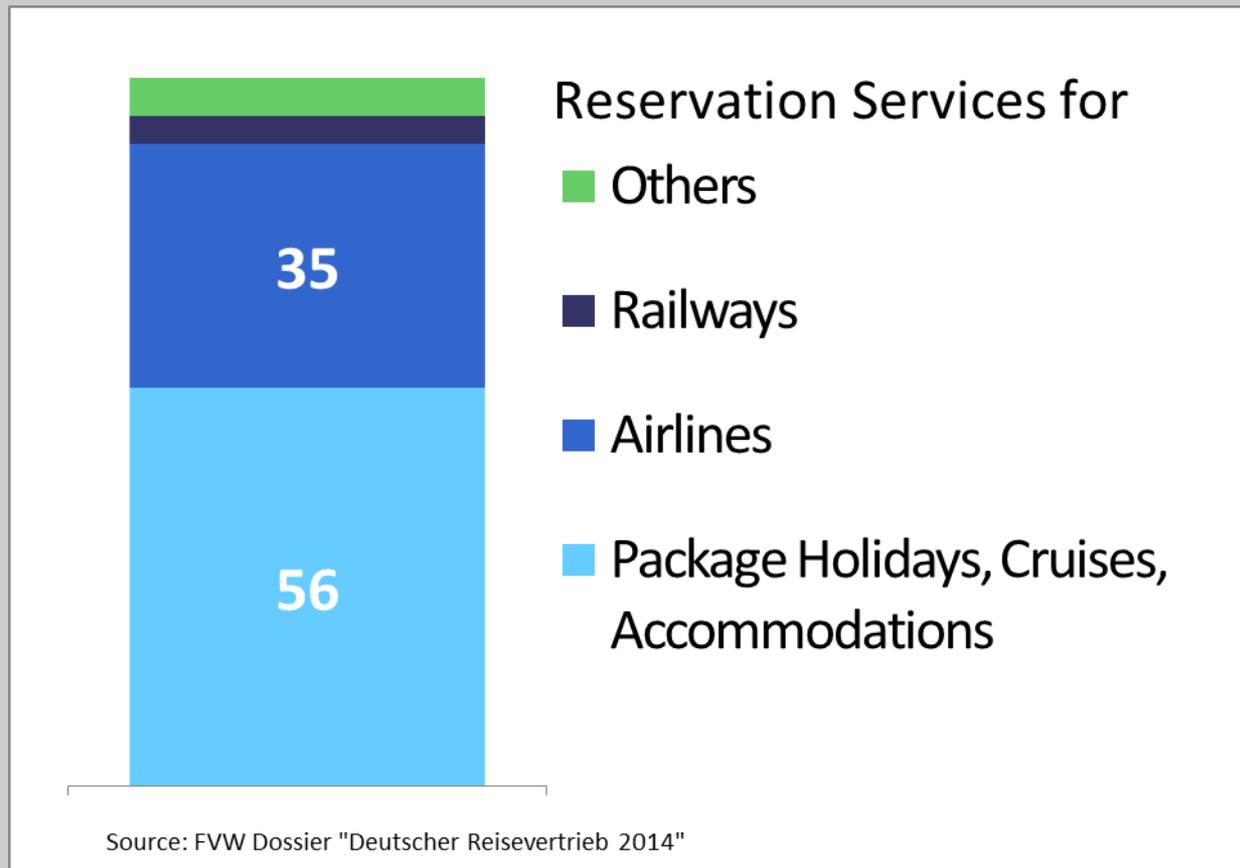
Definition CPA 79.11.2 / CPC 8552: (continued)

- **Reservation services for package tours**
 - arranging reservations for package tours
 - domestic package tours
 - international package tours
- **Only CPC: time-share exchange services**
 - exchange and reservation services (often based on points) for owners of time-share units
 - This subclass does not include: sale of time-shares on a fee or contract basis, cf. 72223

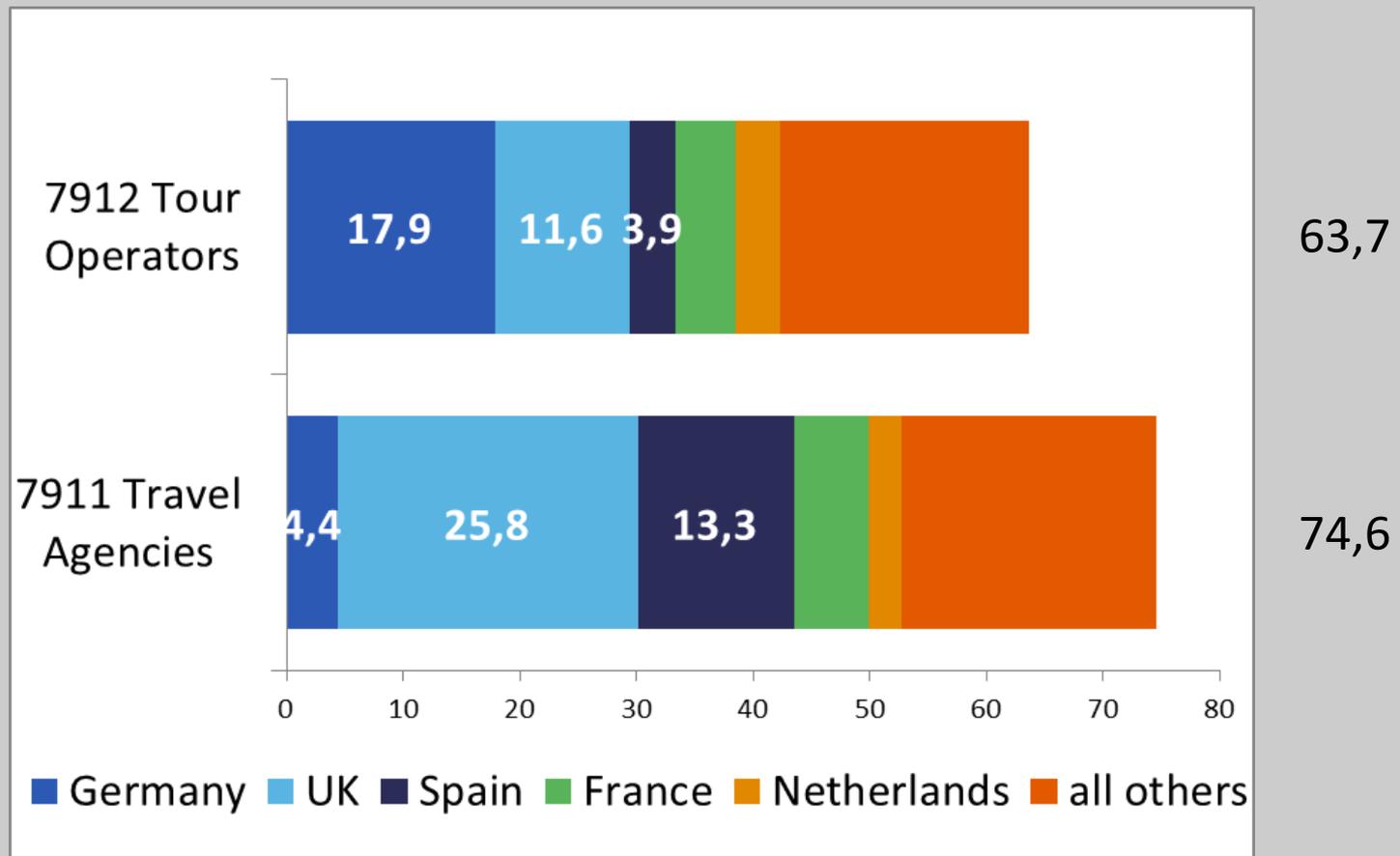
Correspondence between

ISIC (Rev 4) NACE (Rev 2)	CPA (2008)	CPC (2008)
7911 Travel agency activities	7911.11	855.11 Reservation services for airlines
	7911.21	855.21 ... for accommodation
	7911.22	855.23 ... for cruises
	7911.23	855.24 ... for package holidays
7990 Other reservation services and related activities	7911.12	855.12 ... for railways
	7911.13	855.13 ... for buses
	7911.14	855.14 ... for vehicle rental
	7911.19	855.19 ... for other transport.
	7911.21	855.21 ... for accommodation
	7990.31	855.22 Time-share exchange services

Germany: Travel Agency Activities % of Turnover by Products in 2013



Some Figures of Europe (EU 27): Turnovers in Billion Euro in 2010



Mini-presentations, Discussant

- **Mini-presentations on Turnover / Output**
 - Ramon Bravo, Mexico
 - Joseph Keating, Ireland
 - Hideo Ishihara, Statistics Bureau-Japan

- **Mini-presentations on SPPIs**
 - Niall O'Hanlon, Ireland
 - Terry Bradley, Australia
 - Andrew Baer, BLS-USA

- **Discussant's Remarks on Mini-presentations**
 - Mauro Politi, Italy